

HOW DO I PURCHASE A BANNER AD SPONSORSHIP?

1) Download the sponsor application from http://shopping.rollanet.org/banners/Banner_Ad_Application.pdf, or pick up the application from our Pine/Online office at 620 N. Pine St. in Rolla, MO.

2) Prepare a banner ad in one of the available sizes. This should be in .gif format and should not exceed 15k – 20k in size. If you are unable to provide your own banner graphic, RollaNet can create one for you. Please discuss this option with our Pine/Online staff.

3) Payment must accompany the application. We accept cash or checks (payable to RollaNet), by mail or in person. Or, if you prefer, you can pay us using PayPal or credit card by clicking on the convenient buttons under the Sponsor Us tab at the RollaNet Classified Ad web site at <http://shopping.rollanet.org> and email the application to us at pnonline@rollanet.org.

RollaNet supports free banner ads for non-profits. You must be able to provide proof of your non-profit status. These banners will be viewed less frequently than paid sponsor ads, and acceptance, size, and location are at the sole discretion of RollaNet.

Contact Us

By Mail:

RollaNet
PO Box 2021
Rolla, MO 65402
pnonline@rollanet.org

In Person:

Pine/Online
620 N. Pine St.
Rolla, MO 65401
573-364-0852



BANNER AD SPONSORSHIPS

Advertise your company or organization while supporting the Rolla area community! Your sponsorship helps keep the popular and successful RollaNet Classified Ads web site free for individual use.

<http://shopping.rollanet.org>

WHAT IS ROLLANET?

RollaNet is the area's only non-profit Community Information Network, providing access to comprehensive community information, from school lunches to garage sales. As a civic service, RollaNet also offers free dial-up accounts for those in financial need. In addition, RollaNet's public access terminals at our Pine/Online office offer affordable high-speed Internet access, making technology and information available to all citizens of Rolla and the surrounding communities.

WHAT ARE BANNER AD SPONSORSHIPS?

Banner ad sponsorships were initially developed to support the high-traffic Classified Ads area of our web site. (In the first two months after our site upgrade, we registered over 5,000 sellers. Buyers and browsers are not required to register.) Rolla area residents experience a high success rate when posting items for sale in our Classified section. This site is free for individual use, and our banner ad sponsorships help keep it that way. In addition to supporting the Classifieds site, banner ad sponsorships also help to support RollaNet's other projects designed to be of benefit to the community.

Although RollaNet is a 501(c)(3) non-profit organization, banner ads are a service provided for a fee and are not considered to be tax-deductible contributions. If you wish to support RollaNet via a tax-deductible contribution, please visit our donations page at www.rollanet.org/infocenter/projects.html.

WHAT BANNER AD SIZES ARE AVAILABLE?

Full-size header banner, 468 X 72, \$150



Displays prominently in the header area of the Classified pages, including the main page, the category pages, individual ad pages, and informational pages. This ad space rotates with up to three other advertisers, with an estimated 750,000 or more ad views per month for each advertiser.

Full-size center banner, 468 X 60, \$125



Displays prominently in the Welcome area in the center top of the main Classified page, as well as the center top of the main body of the category pages. This ad space rotates with up to five other advertisers, with an estimated 500,000 ad views per month for each advertiser.

Half-size center banner, 234 X 60, \$100



Displays immediately beneath the 468 X 60 banners in the Welcome area in the center top of the main Classified page, as well as the center top of the main body of the category pages. This ad space rotates with up to five other advertisers, with an estimated 500,000 ad views per month for each advertiser.



**Tower sidebar banner,
120 X 240, \$125**

This ad displays in the right menu bar of the main Classified page, as well as the category pages. This ad space rotates with up to five other advertisers, with an estimated 500,000 ad views per month for each sponsor.

To view the banner sizes exactly as they will appear on the RollaNet Classifieds web site, please visit <http://www.shopping.rollanet.org>.

Additional banner sizes may be considered at a later date. Prices are subject to change without notice.